Apoorv Arora

Senior Engineering Manager

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apoorvarora.com

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Experienced technology leader with a visionary approach in Mobile, Web, and Backend development. Proven track record in driving projects from concept to launch, delivering innovative solutions while prioritizing user experience. Effective in managing crossfunctional teams and achieving organizational goals.

WORK EXPERIENCE

Sr. Engineering Manager Zomato, Fitso, & Blinkit

11/2019 - Present

Achievements/Tasks

- Orchestrated catalog, print-as-a-service, and brand stores engineering pods in Blinkit, serving ~25 million users.
- Spearheaded the overhaul of Fitso app and backend, enhancing user experience for ~10 million users.
- Took charge of feature development and platform tasks, including CI/CD, for Zomato app with ~45 million users.

Engineering Lead

Rivigo

10/2016 - 10/2019

Achievements/Tasks

- Pioneered an end-to-end e-Way Bill platform (Product, Web, Android) revolutionizing India's trucking economy.
- Drove the development of RIVIGO's Freight & Fleet platform, establishing it as a key market distribution channel. ☑

Contact: Kapish Saraf (CEO) - kapish.saraf@gmail.com

Senior Software Engineer

Zomato

01/2015 - 08/2015

- Achievements/Tasks
- Developed a robust global Online Ordering platform (Android app) from inception, successfully scaling it to serving ~28 million users.
- Led the end-to-end SDLC for Zomato for Business, empowering global restaurant owners.

Member of Technical Staff

Commvault Systems

07/2013 - 01/2015

- Achievements/Tasks
- Developed in house Mobile Device Management (MDM) enterprise suite for Android & iOS users.
- Java GUI development in Simpana Security Backup solution.

Contact: Mrityunjay Upadhayay - mupadhyay@commvault.com

EDUCATION

Bachelor's of Engineering
 Netaji Subhas Institute of Technology

07/2009 - 07/2013

SKILLS



PERSONAL PROJECTS

Advisor @ Kidex Ventures Pvt Ltd (10/2019 - Present)

 A social platform to enable kids to discover their passion.

Cofounder @ Zapplon Internet Pvt Ltd (06/2015 - 12/2016)

- Developed an aggregator platform for intercity, intracity, and pool models of Ola, Uber, & others.
- EngineeredRestaurant owner platform for dynamic deals.

Cofounder @ Baatna (01/2015 - 12/2016)

- A social sharing platform to bring people together and talk about.
- Independently built and launched the product on multiple platforms, presented it at conferences.

Creator @ Adroit (11/2014 - 12/2014) 🗗

 Accelerate Android app development with library, featuring robust safety checks & efficient tools.

ACHIEVEMENTS

Publication - Semi-Supervised HSK-means algorithm for Contextual Document Classification ☑

A novel scheme for a semi-supervised learning algorithm called Half Supervised K-means algorithm.

Oracle Certified Java Developer - Java SE6

INTERESTS

70%

Reading novels Netflix

Mixed Martial Arts Cricket